

UO – PRIVACY POLICY FOR SPEAKOUT WITH ADVOCATR APPLICATION AND WEBSITE

PRIVACY POLICY

Effective date: February 1, 2022

We in the College of Education (“COE”) at the University of Oregon (“UO,” “we,” “us,” “our”) know that it is critical that in our role as a public institution of higher education that we use the personal information provided to us by schools and school districts with care, and we take the privacy of student and staff information as well as other information seriously. By accessing or using the System including, without limitation, the SpeakOut with Advocatr mobile application (“Application”) via the Apple App Store and Google Play Store, and Advocatr website (the Application and Advocatr website are collectively known as the “System”) you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you should review this Privacy Policy on a regular basis as it may change from time to time.

Please read on to learn more about how we collect and use your information; if you have any questions or concerns regarding our privacy practices, please send us a detailed message to projectbasics@uoregon.edu, write us at 1265 University of Oregon, Eugene, OR 97403, or call us at 541-346-2486.

WHAT DOES THIS PRIVACY POLICY COVER?

This Privacy Policy explains how UO collects and uses information from its System users, including our treatment of personally identifiable information. **This policy does not apply to websites or practices of companies that UO does not own or control, or to individuals that UO does not employ or manage.**

HOW IS PERSONAL INFORMATION TREATED?

If you are not of legal age to form a binding contract (in many jurisdictions, this age is 18), you may only use the Application and disclose information to us with your parent’s or guardian’s consent. Review this Privacy Policy with your parent or guardian and make sure you understand it, and do the same with the privacy policies of all websites you visit or mobile applications you use.

We only collect Data submitted to the System by student and school/district staff participants where that student’s school, district, and/or teacher has agreed to participate in research approved by IRB Protocol No. [STUDY00000532] (“Research Plan”), have obtained any consent necessary under federal or state laws, or school

district policy, to enable the school, school district, or teacher to enter Data into the System and to permit the use of Data in accordance with the terms and conditions of the Research Plan and this Privacy Policy. If you are a student, please do not send any personal information about yourself to us if your school, district, and/or teacher has not obtained consent under federal or state laws, and please do not send any personal information other than what we request from you in connection with the System. If we learn we have collected personal information from a student without the necessary consent being obtained by his or her school, district, and/or teacher, or if we learn a student has provided us personal information beyond what we request from him or her, we will delete that information as quickly as possible. If you believe that a student may have provided us personal information in violation of this paragraph, please contact us at projectbasics@uoregon.edu or 541-346-2486.

Staff Data Elements collected from school staff include: staff name and email provided to district or school personnel who will then establish an access account that will be associated with a school. School staff will also input the status of a post UO will not have direct access to this information.

Student Data Elements collected from students include: student name and email provided to school personnel who will then establish access accounts that will be associated with a school. In addition, student ID numbers, student-written posts, and class information will also be recorded. UO will not have direct access to this information from the Application as part of the Research Plan. School/district staff will have access to information inputted into the Application including Student Information. Schools/districts will provide UO with aggregate, de-identified information to assess the frequency of posting, locations, times, types of posts, and student satisfaction with their posting.

Staff Data Elements and Student Data Elements are collectively referred to as “Data.”

When we use the term "personal information" in this Privacy Policy, we are referring to personally identifiable information of individual registrant of the System. References to "Student Information" only apply to personally identifiable information of students whose information is entered into the System by the student, school or district staff member who is registered for the System. General references to "information" apply to all users.

WHAT INFORMATION DOES UO DISPLAY OR COLLECT?

1. Information You Provide to Us

We receive and store personal information knowingly entered in the System by a district, school, or student, whether via computer, mobile phone, other computing device. UO will only have access to aggregated, de-identified student information.

2. Information Collected Automatically

We receive and store certain types of usage information whenever you interact with the Applications; this information is not Personal Information or Student Information. For example, UO automatically receives and records information on our server logs from your browser including your IP address, cookie information, and the page you requested. We also record the details of your activity on the Applications, and the number and frequency of visitors to the System.

When you download our Application, we automatically collect information on the type of device, name and version of the operating system, name and version of the application, whether the currently logged in user is a staff or student, the numerical mobile device user ID, as well as actions performed by the user in accessing the System (“System Information,” which is considered part of “usage information” as described above). However, we do not ask you for, access or track any geographic-location-based information from your device (i.e., any information regarding where your device is located on the globe at a particular time) at any time while downloading or using our System.

We also use mobile analytics software to allow us to better understand the functionality of our System on your device. This software may record information such as how often you use the System, the events that occur within the System, aggregated usage information, performance data, and where the application was downloaded from; this information is considered System Information.

Cookies are alphanumeric identifiers that we transfer to your device to enable our systems to recognize your computer or device and tell us how and when pages in our site are visited and by how many people. Cookies do not collect Personal Information or Student Information, and we do not combine the general information collected through cookies with other Personal Information or Student Information to tell us who you are or what your user name or email address is. Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave the cookies activated, however, because you may not be able to log in or use many of the System’s most attractive features without cookies enabled. The System may also contain electronic images

known as web beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how the System are used.

What does UO use my information for?

1. Generally

When you use the System, you may set up your account profile, transmit information, and check and update the status of posts as permitted by the functionality of the System. The information we gather from users enables us to improve our System and collect aggregated, de-identified information for research/academic purposes.

2. Personal Information

The Personal Information you provide may be used for communicating with you about the System. For any technical assistance, please email projectbasics@uoregon.edu

3. Student Information

Under this Privacy Policy, you have also granted UO permission to use Data in its aggregated, de-identified form for research activities conducted by UO and its designees/research collaborators. UO will not share, sell, or otherwise distribute Data to a third party, except as required by law. Additionally, the UO server, web-connection, and data storage procedures are designed to meet or exceed standards for a public university providing similar services in privacy and confidentiality. Federal and UO regulations related to the protection of privacy apply to all information collected as part of the System. Only district and/or school personnel will have direct access to the Data. The names of students, and teachers will not be available or reported to anyone outside the users within the district or school. The geographical region where the study takes place will be publically available in published research papers and presentations. The collection, storage, and reporting procedures of the System has been reviewed and approved following the University of Oregon Internal Review Board under the Research Plan using procedures specified by the U.S. Department of Justice.

4. Usage Information

UO uses this type of aggregate data to enable us to figure out how often users use parts of the System, so that we can make improvements to the System.

5. Mobile Usage Information

This information is used to determine the device capabilities and usage trends which allows us to better understand which devices we should support and what features are most frequently used.

Will UO share any of the Data it receives?

Data about our users is an integral part of our extension-based activities. **We neither rent nor sell your Data; we may share your Data in an aggregated, de-identified form only as described below.**

1. Designees/Research Collaborators

UO may share Data in its aggregated, de-identified form with its designees and/or research collaborators for academic and/or research purposes only.

2. Business Transfers

If UO, or some or all of its assets were acquired or otherwise transferred, or in the unlikely event that UO goes out of business or enters bankruptcy, user information may be transferred to or acquired by a third party.

3. Protection of UO and Others

We may release Data solely when we believe in good faith that release is necessary to comply with the law (such as to comply with a subpoena); enforce or apply other agreements; or protect the rights, property, or safety of UO, our employees, our users, or others. We will try to give you notice if we release information for these reasons, but please understand that we reserve the right not to, as it may not be practical, legal, or safe to do so.

Is information about me secure?

Your account is protected by a password for your privacy and security. Due to the complexity and open nature of the Internet, there is always a risk that information collected by and/or displayed on the System may be compromised or accessed notwithstanding the implementation of reasonable data security measures by UO.

You may help protect against unauthorized access to your account and Data by protecting your password appropriately and limiting access to your device and

browser by log off after you have finished accessing your account. To access Your postings and status of the postings, you will be asked to provide Your password.

UO endeavors to keep your information private; however, we cannot guarantee security. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information. For additional information about the security measures we use in connection with the Applications, please contact us at projectbasics@uoregon.edu.

The System may contain links to other sites. We are not responsible for the privacy policies and/or practices on other sites (but you should read all third parties' privacy policies to ensure you understand them). This Privacy Policy only governs information collected by UO on the System.

What information can I access?

We allow you to access the following information about you for the purpose of viewing, and in certain situations, updating or deleting that information as permitted by the System. This list may change as the System changes. You may currently access the following information:

- information in your user profile

You are responsible for updating the Data you provide to the System to the extent allowed by the System. Information sent in a report may not be changed after a report is submitted. Please contact us at projectbasics@uoregon.edu for help and any questions.

What other choices do I have?

You can always opt not to disclose information, even though it may be needed to use the System.

You may request deletion of your account by contacting the appropriate district and/or school official. Please note that some unrevised information may remain in our records after revision of such information or deletion of your account, or in cached and archived pages. Some information may remain viewable elsewhere to the extent that it was copied or stored by other users. We may use any aggregated data derived from or incorporating your Data after you delete your information, but not in a manner that would identify you personally.

We will retain de-identified aggregated data the school shares with us for a minimum of five (5) years.

Will UO ever change this Privacy Policy?

We may make changes to this Privacy Policy from time to time for any reason. Use of information we collect is subject to the Privacy Policy in effect at the time such information is collected. Users are bound by any changes to the Privacy Policy when he or she uses the System when changes to the Privacy Policy are made.

Do third parties collect information?

UO may use a third-party service to collect anonymous visitor data on our servers. If UO uses a third-party service to collect such information from the System, the third-party service will not collect any Data from users. The following third party collects information from you on our System:

- Google Analytics

Note that we are not responsible for third-party policies or practices. Please contact the applicable third party regarding its privacy and data security policies and practices.